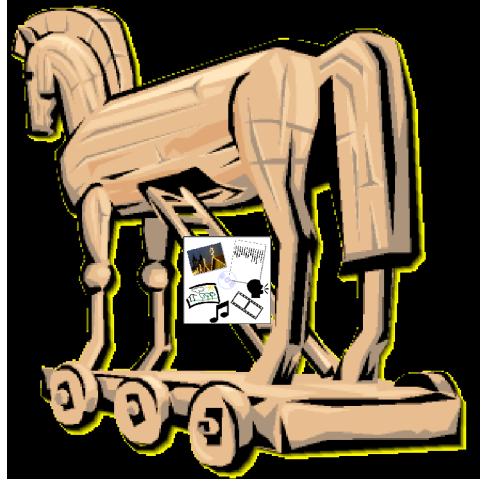


Our Children Are In Our Enemy's Cross Hairs

Junious Ricardo Stanton



“Today, the most intensely targeted demographic is the baby—the future consumer. Before an average American child is twenty months old, he can recognize the McDonald’s logo and many other branded icons. Nearly everything a toddler encounters—from Band-Aids to underpants—features the trademarked characters of Disney or other marketing empires. Although this target market may not be in a position to exercise its preferences for many years, it pays for marketers to imprint their brands early. General Motors bought a two-page ad in Sports Illustrated for Kids for its Chevy Venture minivan. Their brand manager rationalized that the eight-to-fourteen-year-old demographic consists of ‘back-seat consumers.’”

“The real intention of target marketing to children and babies, however, goes deeper. The fresh neurons of young brains are valuable mental real estate to admen. By seeding their products and images early, the marketers can do more than just develop brand recognition; they can literally cultivate a demographic’s sensibilities as they are formed. A nine-year-old child who can recognize the Budweiser frogs and recite their slogan (Bud-weis-er) is more likely to start drinking beer than one who can remember only Tony the Tiger yelling, ‘They’re great!’ (Currently, more children recognize the frogs than Tony.) This indicates a long-term coercive strategy.”

Branding Products, Branding People

Most of us are familiar with the story of the Trojan Horse, when the invading Greeks were unable to breach the walls of the city of Troy they concocted a scheme to trick the Trojans into letting down their defenses, opening the gates and bringing the huge horse the Greeks constructed filled with Greek soldiers into the city.

That same strategy is being used on the micro level, whereby our enemies create gizmos and gadgets and heavily advertise them to entice us to purchase them and bring them into our homes, cars and our personal effects. The modern day Trojan Horses are the newspapers, magazines, televisions, books, radios, CDs, DVD/videos, iPods, Palm Pilots, Internet and Cable TV etc.

These media are conduits for images, ideas, propaganda that for the most part are embedded and infused with messages promoting global white supremacy. In addition to the overt and subliminal notion Europeans are superior, beautiful, invincible and all powerful, these messages are designed to hook us not just on global white supremacy but also induce us to want, buy and consume the various “goods” services and products this culture wants us to procure.

Like the ancient Trojans when we bring these items into our homes we open and expose ourselves and our children to the anti-human psychological demons of Aryan images, ideation, values and lifestyles. The devices in and of themselves like the ancient horse built by the Greeks are not evil; they are merely vehicles to carry out the nefarious plans and schemes of our enemies. These gizmos are not bad, it's the messages and images they carry that are harmful and destructive.

Our enemies realize that if we discerned their motives we would make countermoves to resist or neutralize the impact of their diabolical schemes. They cunningly realize they physically cannot be over us all the time, beating us into submission so they use fear, intimidation, terrorism and most importantly creative deceit to accomplish their goal, which is *psychological* manipulation. When we watch television or read their magazines and newspapers we expose ourselves to not only numerous messages, images and symbols but to a process that allows these external images and symbols to imprint themselves on our brains and nervous system.

“IN A DEVELOPMENT THAT IS sure to grab hold of some minds - if not brains - on Madison Avenue, a group of medical scientists have uncovered new research linking brain functions to brand impact. The research, revealed this morning at a Radiological Society of North America meeting in Chicago, claims to be the first to utilize the medical diagnostic technique of functional magnetic resonance imaging (fMRI) to chart the physiological impact brands have on the human brain. ‘We found that strong brands activate certain areas of the brain independent of product categories,’ said Christine Born, M.D., radiologist at University Hospital, Ludwig-Maximilians University in Munich, Germany, one of the medical scientists who worked on the project, which the researchers dubbed ‘brain branding.’ The approach is the latest effort by medical researchers to utilize a biometric method to gauge how human physiology is impacted by advertising, media and brand messages, and is sure to capture the imagination of the ad industry, which already is several years into its own effort to leverage the field of neuroscience.”

<http://publications.mediapost.com/index.cfm?fuseaction=Articles.showArticle&art>

Advertisers, media moguls, programmers and governmental agencies are all vying to manipulate our minds and control our thinking in surreptitious ways, unbeknownst to us. They program and condition us to act unconsciously; making us in effect Pavlovian zombies and automatons. The prime targets in this relentless psychological assault are our children!! We must be clear on that. Young minds have no defense against these brainwashing techniques.

In addition to the proverbial generation gap there is a media gap where we as parents differ greatly from our children and how we relate to the digital/media universe. “The sheer mass of visual, auditory and verbal information in the modern world is forcing digital natives to make choices that those who grew up with only books and television did not. ‘Younger people sift more and filter more,’ says Helen Petrie, a professor of human-computer interaction at the

University of York. 'We have more information to deal with, and we pay less attention to particular bits of information, so it may appear attention spans are shorter.' She also notes that the brevity of text messaging is spreading to e-mails and other communication, rewriting English with simpler spelling in the process. Though this may appear rude to traditionalists, it's merely sensible to digital natives in a wired world of dizzying speed. 'But I don't think attention spans are diminishing per se,' Petrie says. 'If we find something that is engaging, then our attention span is just as long as it has always been. I bet you during the England-Sweden World Cup game people's attention span wasn't any shorter than it might have been before.'

Don't assume there is nothing we can do or that you must succumb to "progress" and "modernity". We can fight back by setting limits on what we buy for our children and definitely limit the time they spend watching television, playing video games and listening to their iPods or other audio-visual media. Media literacy is definitely lacking in this culture. Our best bet is to remain cognizant and ever vigilant the primary themes and messages contained in almost all AmeriKKKan/Western media are consciously designed to promote global white supremacy and facilitate African subjugation.

Keeping this in mind we must act accordingly to protect not only your children but ourselves from this insidious brainwashing and programing. The best way to do it is to minimize the number of Trojan Horses you allow into your home and monitor the ones you do let in!